Job Title   - Visual Designer

Number of Vacancies - 3

Job description-

A visual designer will be responsible for creating design solutions that have a high visual impact. The role involves interacting with clients and understanding their needs before making design decisions. Landmark IT has exciting opportunities for Visual Designers to help design with a primary focus on UX (User Experience) for Websites and Web Applications.

They should develop creative ideas and concepts, choosing the appropriate design standards including fonts and color swatches to meet the objectives.

The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, deadlines and deliverables.

Typical work activities-

A visual designer's job may involve managing one or more design projects at a time and allocating the relevant amount of time. Typical activities include:

- Meeting clients to discuss the business objectives and requirements of the job
- Interpreting the client's business needs and developing wireframes to suit their purpose
- Estimating the time required to complete the work and providing reachable estimates
- Thinking creatively to produce new ideas and concepts
- Using innovation to redefine a design brief within the constraints of cost and time;
- Presenting finalised ideas and concepts to clients or account managers
- Working with a wide range of softwares & tools, including Photoshop, Illustrator and more
- Proofreading to produce accurate and high-quality work
- Creating mockups and wireframes for approvals using modern tools like InvisionApp or Moqups etc
- Working on layouts and artworking pages including print media
- Interaction design on multiple devices and how User Experience is in them